Michelle Prince – Podcast Show Notes

Michelle is a Zig Ziglar certified trainer and speaker. She is a highly sought after speaker.

Work-Life Balance

What do you really want to accomplish in life? The primary key is to find the clarity in your own life. What are your non-negotiables? What are your boundaries?

Definition of success…

1. Using the gifts and talents that I have been given and cultivating them the best I can.
2. Leave a legacy for my family.

We shouldn’t be too busy being busy. If we are, we are often not getting things done.

Productivity is different than just being busy.

Your Mentor…

Zig was a huge influence on her. She met him at 18 years old. Her parents sent her to one of his seminars as a graduation present from high school. She went to work for him right after college. Zig operated with such integrity and purpose and sought to build more than just a business.

A single shift in your belief can change everything. Instead of asking… who am I to think I can do this, as why not me?!

You have to have a belief that you are capable of doing something in order to take action on it.

There are always ups and downs in owning a business. It is stressful to manage the roller coaster of business. The key is to manage those ups and downs. Success is never a straight line. Every advancement brings both a new struggle and a new opportunity.

When you have passion for what you are doing and the purpose you are built for, you keep your momentum going.

Advice: Work on your mindset and build your business with the right mindset and without desperation. Build yourself a safety net and be willing to work on your business before you jump fulltime into business.

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